



PPF ORGANIZATIONAL RELEVANCE CHARTER

The progressive organization of PPF calibre and character with a clear vision of being the think tank and resource base of South Africa operating within the middle strata environment targeting and servicing mainly the progressive professionals, intellectuals, academics and patriotic entrepreneurs underpinned by an urge to rebuild, rebrand and reposition itself has an obligation especially through its elected leadership to remain relevant at all the material times.

The relevance of PPF as an organization to its existing, potential members and the nation at large shall among other things but not limited to manifest itself in the following:

- a) The structured, professional and regular communication between PPF leadership and membership (at all levels)
- b) The ability of PPF leadership (at all levels) to address and champion the individual or collective issues and interests of PPF membership and the nation at large.
- c) The ability of PPF leadership to develop and engage PPF membership on programmatic activities which seek to fulfil PPF objectives on issues affecting membership.
- d) The recognition of PPF members' achievements in their personal, professional and organizational capacities.
- e) The ability of PPF leadership to facilitate opportunities to benefit/empower PPF membership in the main and middle strata in general at various levels
- f) The ability of PPF leadership to strike a balance between oversubscription to political issues and PPF members' professional interests and issues as part of membership servicing including communication.
- g) The ability of PPF leadership to inculcate the values of unity, common purpose and empathy among PPF members at given level of the organization.
- h) The ability of PPF leadership at given level to also live up to the thrust of the organizational character and clarity.



- i) The ability of PPF leadership (at all levels) to timely pronounce on issues of interest affecting PPF membership, professionals and the nation in general.
- j) The ability of PPF leadership to maximally unleash the potential of PPF membership using their specialised platforms (Sectorial Working Groups)
- k) The creation of appropriate platforms for PPF membership and professionals in general to engage robustly on solutions to take the professionals and the country forward
- l) The ability of PPF leadership at all levels to portray mutual respect, knowledgeability, and humility in discharging their responsibilities.
- m) The ability of PPF leadership and membership at all levels to show empathy to the course of the poor and needy through the PPF plough back programme/initiative
- n) The ability of PPF to identify, preserve and nurture the history and heritage of the nation pertinent to the middle strata.
- o) The ability of PPF leadership and membership to maximize its niche competitive advantage namely: lobbying, advocacy, public opinion/intellectuality, research, policy, corporate governance/transformation, patriotism and African unity.
- p) The ability to compile and profile the PPF basic membership benefits/value proposition.

The relevance of PPF in the current epoch is more important than before and thereby ensuring that the professionals and middle strata reclaim their space in the socio-economic and political trajectory of South Africa and Africa in general.

About the PPF

The Progressive Professionals Forum (PPF) is a non-racial, non-sexist and non-xenophobic organisation of progressive professionals, academics, intellectuals and patriotic entrepreneurs subscribing the values of the Freedom Charter and the Constitution of South Africa and who are the think tank and resource base of South Africa towards the realization of the country's developmental goals through policy, research and advocacy.